



Central Florida Video Challenge

LWVOC/Local 6 Central Florida Video Challenge

It is the belief of the League of Women Voters of Orange County that hands-on work to safeguard democracy leads to civic improvement. Getting out the vote is a major component of our mission. WKMG-TV/Local 6 supports this goal. Help us encourage, inspire and motivate eligible US citizens to register and vote, and win recognition of your work.

“Get Creative to Help Get Out the Vote!”

Who: Central Floridians in the areas of film, video, communication, English, drama, political science, public relations and screenwriting

What: 30 second produced TV spot/video

Sponsors: League of Women Voters of Orange County, a non-profit, non-partisan organization (www.lwvoc.org)
WKMG-TV, Local 6 (www.local6.com)

Theme: Get Out the Vote: Election 2008
*Suggestions: Why Vote? Will my vote count? What happens if I don't vote?
Make a difference: Vote the easy way: Vote Absentee!*

Categories: Category 1: High School Students
Category 2: Film School and College Students
Category 3: Community-at-large

Target Audience: Any portion of the voting-eligible population.
*Content must be suitable for broadcast, meaning, and all audiences. Children 3 years old will see this.
The messages and images must be non-offensive to all ages, sexes, races, faith groups, etc.*

Air Time: Top ranked videos will be aired by WKMG-TV, Local 6, prior to the August 26 Florida Primary Election

Deadline: Extended to **Thursday, July 31, 2008**

Contact for Applications: www.lwvoc.org/videocontest/
Questions? Contact: katzaid@yahoo.com

Submit on disk to: WKMG -TV
Get Out the Vote Competition
4466 John Young Parkway
Orlando, FL 32804

Judging: A panel of 7 judges will rank the submissions. Judges will include representatives from LWVOC, TV-Local 6, as well as others. Finalist submissions will be aired on Local 6 for viewer ranking. Videos receiving the most votes will be aired prior to the August 26th Primary, and again in November prior to the national presidential election. Note: TV Local 6 reserves the right to edit submissions for Broadcast.

Resource Links: www.voteanywhere.org www.ocfelections.com www.collinscenter.org
www.lwv.org www.lwvoc.org www.election.dos.state.fl.us
www.votesmart.org www.rockthevote.com www.electionline.org
www.loufrey.org/contact_index.php www.orangevotes2008.com



Get Out the Vote





Application due July 31, 2008

LWVOC/Local 6 Central Florida Video Challenge

Application to submit 30-second produced TV spot/video

- Category:** _____ High School Students
 _____ Film School and College Students
 _____ Community-at-large

Name of School(s): _____
 (Unless entering in Community-at-large category, list all schools represented by your team)

Contact information for competitors: (Use back of form if more space is needed)

Name	Phone/Email	Address

Theme: Get Out the Vote: Election 2008

Project Description: _____

Target Audience: Any portion of the voting-eligible population. *Content must be suitable for broadcast, meaning, and all audiences. Children 3 years old will see this. The messages and images must be non-offensive to all ages, sexes, races, faith groups, etc.*

Air Time: Top ranked videos will be aired by WKMG-TV, Local 6, prior to the August 26 Florida Primary Election

Contact for Additional Applications:
Questions? Contact:

www.lwvoc.org/videocontest
katzaid@yahoo.com

Submit (standard DVD and application) to:

WKMG -TV
Get Out the Vote Competition
4466 John Young Parkway
Orlando, Fl. 32804

“Get Out the Vote”

